

## **Curriculum Vitae of Subhi Quraishi**

Subhi Quraishi Chief Executive Officer of ZMQ Software Systems, New Delhi, India; which was created in 1998. He is the founding partner of ZMQ with his twin brother, Hilmi Quraishi. Subhi has done his doctorate in Educational Technology with specialization in Gaming, Simulations and Human performance solutions from Georgian Technical University (former USSR).

Subhi is an innovator in the field of educational technology, and has created numerous innovative solutions to entertain and educate the minds. He also heads House of Learning, social initiative program of ZMQ Software Systems, which develops world-class learning and edutainment solutions for semi-literates, under-privileged, physically handicapped and out-of-school children on wide variety of technologies from Internet based community learning systems, Intranet based closed net learning to stand-alone learning.

In January 2007, ZMQ, under his leadership, established an independent center for excellence - Mobile & Educational Technology Lab for Social Development at Manesar, Gurgaon in India. The lab will develop pilot projects in mobile and Information Technology for social development in the areas of Education, Skill Development, Poverty alleviation, Global Health and fighting diseases like HIV/AIDS, TB and Malaria and Disaster Management using Educational Technology.

Subhi was the prime architect of Freedom HIV/AIDS program. It is the largest social awareness program using technology. Started with 4 mobile games on 13 million devices, now reaching out to over 30 million devices in India. He is currently focused on designing various tools and solutions on HIV/AIDS for Corporate and the Youth. He is currently developing a cheap educational non-connected hand-held device to take education to the grass-root levels in Asia and Africa. He is also engaged in designing mobile applications and games for visually challenged.

Subhi regularly appears in newspapers and magazines. He is a prominent speaker at educational technology and social development conferences and forums. He is the winner of 2 Golden Manthan Awards for the best e-Content for the year 2005 in the category of e-Science and e-Entertainment instituted by World Summit on Information Society (WSIS) and one Golden Manthan Award in 2006 for Freedom HIV/AIDS – mobile games for HIV/AIDS awareness.

Subhi is married and has one son. He is fluent in, Hindi, Urdu, English and Russian and can make use of materials in Arabic and Spanish.